

Easy to Use

A few drops every few days
Directions: Wash and towel dry hair. Shake bottle well & apply about 5ml Activance Rhodanide to hair & scalp, massage through gently for one minute, leave on, do not rinse off & style, blow dry etc. as usual.

Activance Rhodanide is pleasant to use: a crystal clear, colourless, non-sticky, subtly fragrant lotion.

Use regularly, 2 to 3 times per week and you will soon see & feel the outstanding benefits. A 200ml bottle (5ml every second day) will last 2 to 3 months.

For maximum benefit use regularly in conjunction with Activance Shampoo; a gentle, sulphate-free, SLES & paraben free shampoo for all hair types.

Safe to Use

Activance Rhodanide is natural, gentle, safe and suitable for women, men and children of all ages & stages.

Hypo-allergenic and extremely well tolerated: contains no harsh chemicals, no drugs, no preservatives, no hormones, no toxicity & no known allergic or negative side effects.

Suitable for all scalp & hair conditions including normal, dry, oily, sensitive & problem. Colour and perm safe - enhancing effects. Use alone or in addition to any other hair product.

Hair Under Constant Attack!

Apart from genetics, ageing, illness, metabolic disorders, drugs, emotional stress, hormonal & nutritional imbalance hair is constantly adversely affected by our environment: sun, salt air, wind, chemicals, pollutants, free radicals, and regular activities: shampooing, blowdrying, straightening, colouring, perming, swimming in chlorinated water, etc.

For all Hair Types

Activance Rhodanide restores what nature intended by revitalising, moisturising, nourishing, strengthening & protecting. Hair becomes easier to manage, fuller, shinier and stronger with more elasticity and volume

- ✓ Enhances normal hair
- ✓ Restores chemically treated, dry and damaged hair
- ✓ Adds volume to delicate, fine, or thin hair without coating or weighing it down
- ✓ Revitalises lifeless or thinning hair

A Unique Hair Treatment

Activance Rhodanide revitalises, moisturises and protects hair, like no other. In contrast to many hair-care formulations, Activance Rhodanide does not coat the hair: no build up and no residue. Rhodanide absorbs and penetrates into the hair, strengthening hair structure and rebuilding from inside. It travels to the hair follicles to stimulate healthy hair growth.

No More Bad Hair Days

A scientific breakthrough after 40 years of research by leading German universities and 6 years of clinical studies for safety & efficacy.

Activance Rhodanide generated hair raising results when introduced in Europe in the late 1990's. It achieved sensational acceptance becoming market leader in the first 15 months.

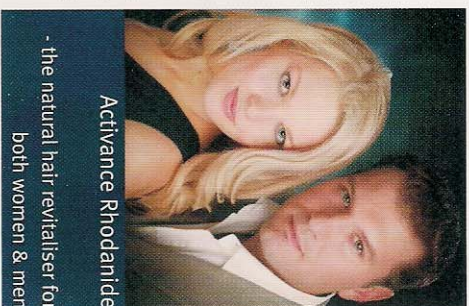
Millions around the world enjoy the amazing benefits Activance Rhodanide delivers. We are sure you will too!

Results, Absolutely, Positively 100% Guaranteed

Activance Rhodanide promises fuller, thicker, stronger, healthier looking hair or your money back.

Available from

www.dermaray.com



Activance Rhodanide - the natural hair revitaliser for both women & men



**Nature's
Secret
To
Healthy
Shiny
Hair**

the result of
almost half a
century of
scientific
research

Revitalises, Moisturises & Protects

Rhodanide - Nature's Hair Protector

Research by leading German universities found lifeless or damaged hair has significantly lower rhodanide levels than healthy, shiny hair. Rhodanide is a natural essential hair molecule, playing a vital role in cell communication & functions: - facilitating enzyme reactions, accelerating metabolism, activating cell growth, division & multiplication.

These discoveries led scientists to develop a natural, unique & patented rhodanide hair treatment, Activance Rhodanide, to replenish depleted rhodanide levels; revitalising, moisturising & protecting hair from within.

Activance Rhodanide Promises Healthy, Fuller, Shinier Hair or Your Money Back



- ✓ Natural, gentle & safe
- ✓ Promotes healthy hair growth

- ✓ Moisturises & nourishes hair
- ✓ Increases hair thickness & volume
- ✓ Improves manageability & shine
- ✓ Enhances elasticity & bounce
- ✓ Improves & strengthens hair structure
- ✓ Increases resistance to damage & reduces breakage
- ✓ Protects from chemical stress: detoxifying free radicals, chemicals & pollutants
- ✓ Regenerates dry, dull & damaged hair

- ✓ Stimulates hair follicles
- ✓ Revitalises lifeless or thinning hair
- ✓ Restores hair vitality

What is Rhodanide?

Rhodanide is a natural molecule present in all living cells including human hair. It consists of carbon, nitrogen, & sulphur elements, the latter has been found in high content in hair keratin. Sulphur has been nicknamed "the beauty mineral" because it is generally believed to keep hair shiny & healthy. The biological & medical importance of rhodanide has been extensively studied & documented in over 200 scientific publications worldwide:

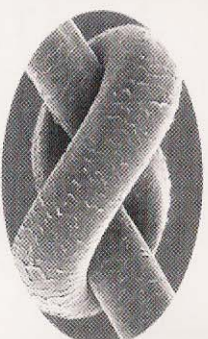
- ✓ A vital & essential molecule for life. Classified a vitaminoid in 1993, like vitamins, reduced supply or increased demand (e.g. through illness) could lead to symptoms of deficiency¹
- ✓ For best results on hair; external application of rhodanide is more effective than if taken orally. It has a high affinity for hair; absorbing & penetrating hair five times better than via the skin.
- ✓ Hair can lose up to 36% of rhodanide level after washing. Healthy, shiny hair has a much higher rhodanide content than, dry, dull, damaged hair.
- ✓ Improves water binding capability of hair; increasing moisture content by up to 50%, resulting in increased hair diameter, volume & thickness.
- ✓ Strengthens & stabilises the sulphur-hydrogen bonds of hair keratin: strengthening from within, increasing elasticity, reducing damage & breakage.
- ✓ Stronger bonding between hair cuticle & cortex allows improved cuticle scale alignment protecting cortex from damaging external factors. Proper alignment of hair cuticle scales also leaves hair shinier due to improved light reflection.

before



Tied and twisted untreated hair shows cracks in coating, misaligned scales and exposed cortex.

after



Rhodanide treated hair under stress. Tightly aligned scales protects hair from damage.

Scientifically Proven? Yes



- ✓ Facilitates the supply & transport of nutrients enabling healthy hair growth.
- ✓ Revitalises hair by stimulating hair follicles, increasing cell metabolism, growth & division, promoting vigorous hair growth.²
- ✓ Activates hair follicles into the growing phase of the natural growth cycle-anagen phase.³
- ✓ Reduces hair miniaturisation caused by the damaging effects of testosterone & DHT on hair follicles via interfering with their interaction & binding with androgen receptors.⁴
- ✓ Regenerates & protects hair by stabilising DNA, detoxifying & inhibiting free radical formation, reducing inflammation & auto-immune destruction of hair follicles.
- ✓ Proven & patented to restore hair.⁵

"In 1997⁶, German researchers published their findings on rhodanide as a remedy for androgenetic alopecia. For six months, doctors treated 102 men with either a retail product (Activogland)⁷ containing rhodanide, or a placebo. The study found use of rhodanide prolonged the growing cycle of hairs and reduced the number of hair follicles in the resting stage. About 80 percent of the participants in the treatment regrew hair, & about half sustained their hair growth a year later. Most physicians who participated in the study gave rhodanide a very good rating."⁸

References

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